

# Scripts to Use with Your Retail Value Proposition (RVP)

## Email #1: Following A Good Conversation with A Career Influencer

**Subject:** [Their Name], It was great speaking with you!

Hi [Name],

I really enjoyed our conversation the other day.

I've been thinking about that [1 x problem/challenge] we spoke about.

So, I went ahead and put together a potential [Solution, Feedback].

I would really appreciate your thoughts on this. Do you think this could be helpful?

[and if you would be able to forward it on to XYZ - if your "career influencer" isn't the hiring manager]

Kind Regards  
[Your Name]

## Email #2: When Making an Application / Cold Outreach

**Subject:** Quick Question

Hi [Name],

My name is [Your Name], I hope you do not mind me reaching out.

I'm a big fan of [Company Name] and I had the pleasure of [reading, watching, going to - mention someone of interest that you read, saw or attended to do with the company].

I believe your strategic aims are very similar to the ones I [had/have] in [your current company, previous company].

Over the past [number of years], I have delivered:

- [Achievement 1 - related to the job]
- [Achievement 2 - related to the job]

I have laid out how I feel I could add value to your organisation in the attached. I know your time is extremely valuable so please don't feel the need to respond in depth. If you're interested in chatting further though, let me know!

Kind Regards  
[Your Name]

## Email #3: Before an Interview

Subject: Interview for [Job Position]

Hi [Interviewer Name],

I am delighted and excited to be offered the opportunity to interview for the position of [job title].

Ahead of my interview, I've put together a few slides to give you an idea of who I am and what I have to offer.

I look forward to speaking with you on [interview date].

Any questions please don't hesitate to ask.

Kind Regards  
[Your Name]